THE ALABAMA COLLEGE ASSOCIATION

STUDENT SERVICES

INFORMATION
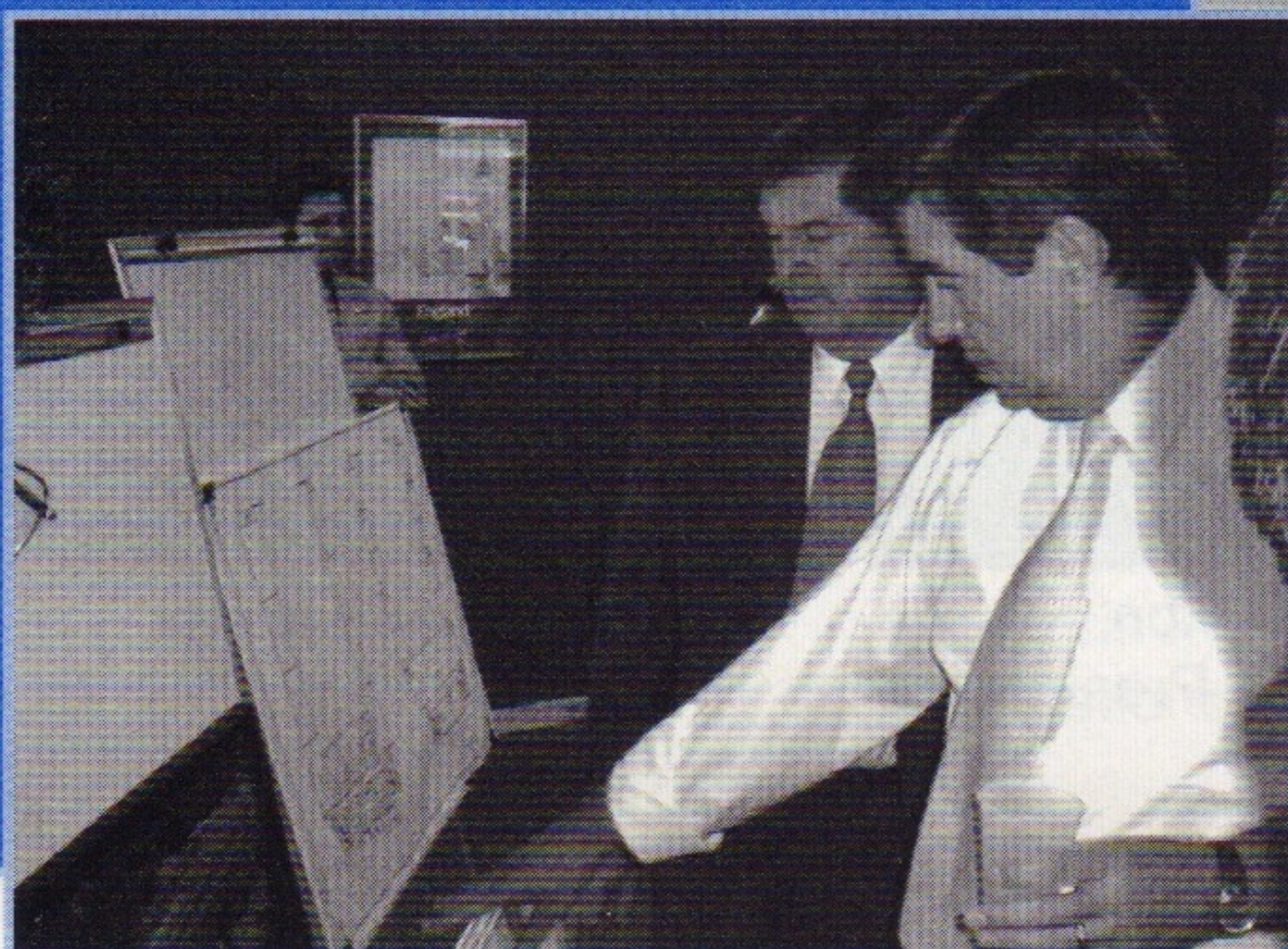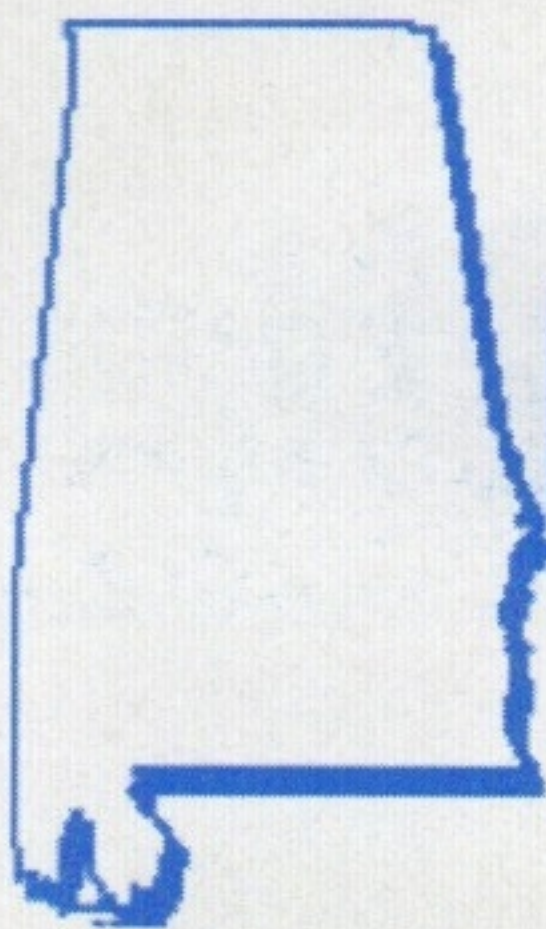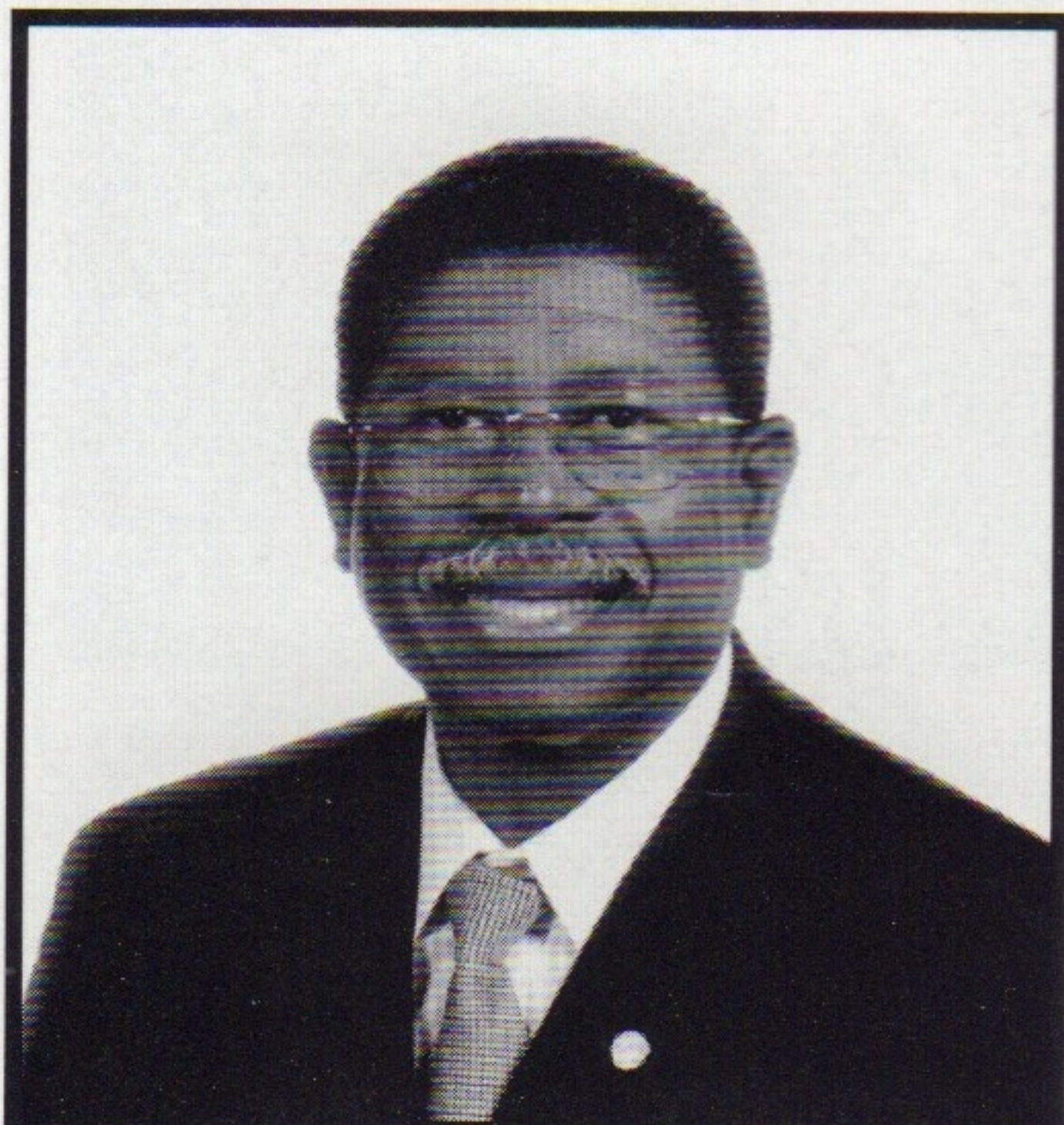
CONFERENCE PROGRAM   NOVEMBER 21 - 23, 2004   BIRMINGHAM

## ALABAMA COLLEGE SYSTEM: FOUNDATION FOR SUCCESS

ACA EXECUTIVE COMMITTEE

On behalf of the Alabama College Association's Executive Committee, welcome to the 2004 ACA Conference. The Executive Committee has worked diligently to provide you with a conference that meets your professional development needs. The committee has laid the foundation, now you can build a successful conference upon it.

Building strong foundations is not a new concept for employees of the Alabama College System. Each day we continue a tradition of providing foundations for success. This success is enjoyed by our institution's communities, by our employees, and most importantly, by our students.

Dr. Stafford Thompson, ACA President

Attending the workshops and meetings of this professional development conference provides you with insight into strengthening this success. Careful consideration has been given to the selection of the conference's speakers, workshops, and meetings. These activities all share the same goal of assisting you in your role as educators.

Again, welcome to the conference. Enjoy your time here as well as the opportunity you have to learn why the Alabama College System is such a strong foundation for success, and why you play such an important role in this success.
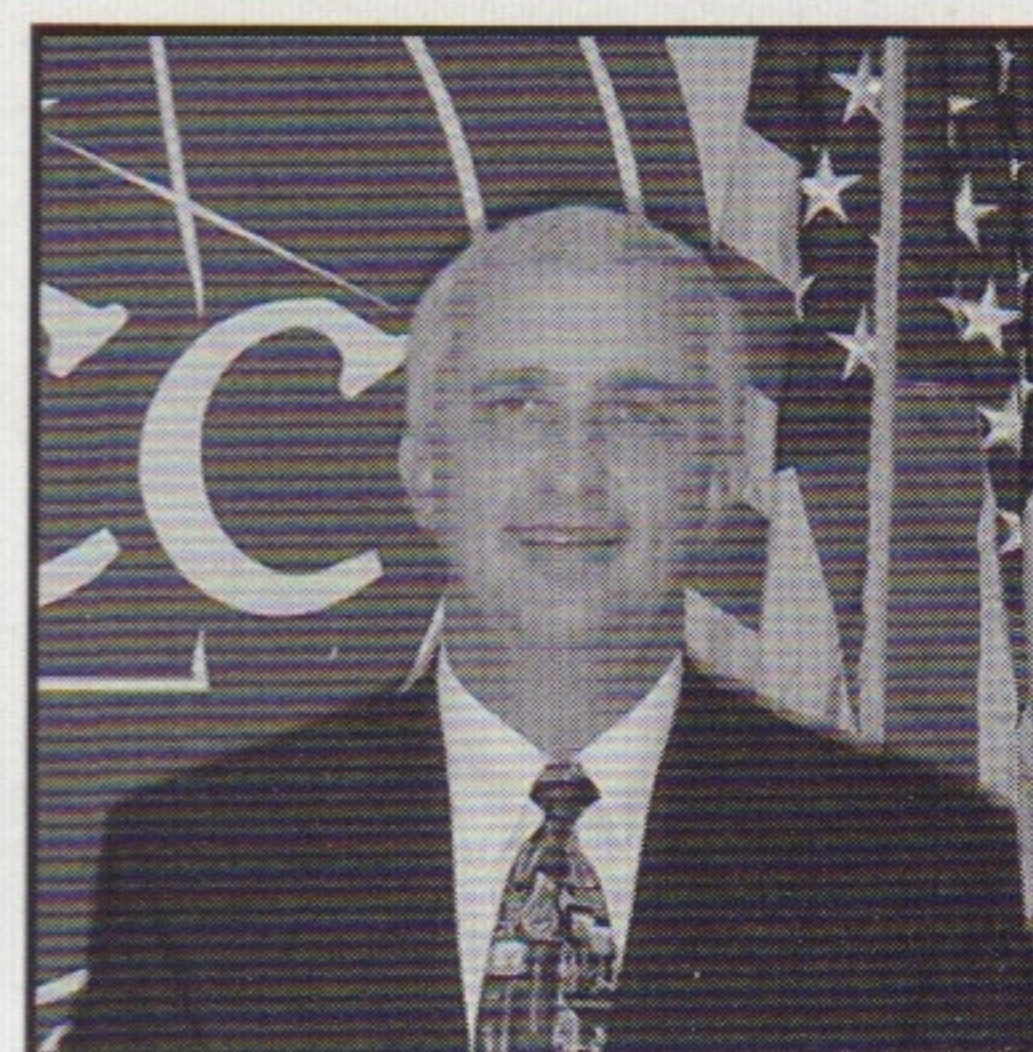
Dr. Jim Prucnal
First Vice-President/
President Elect

Dr. Cynthia Anthony
Immediate Past-President
Affiliate Member Chair

Dr. Linda Hooton
Second Vice-President

Mr. Ben Jordan
Treasurer

Dr. Glenda Colagross
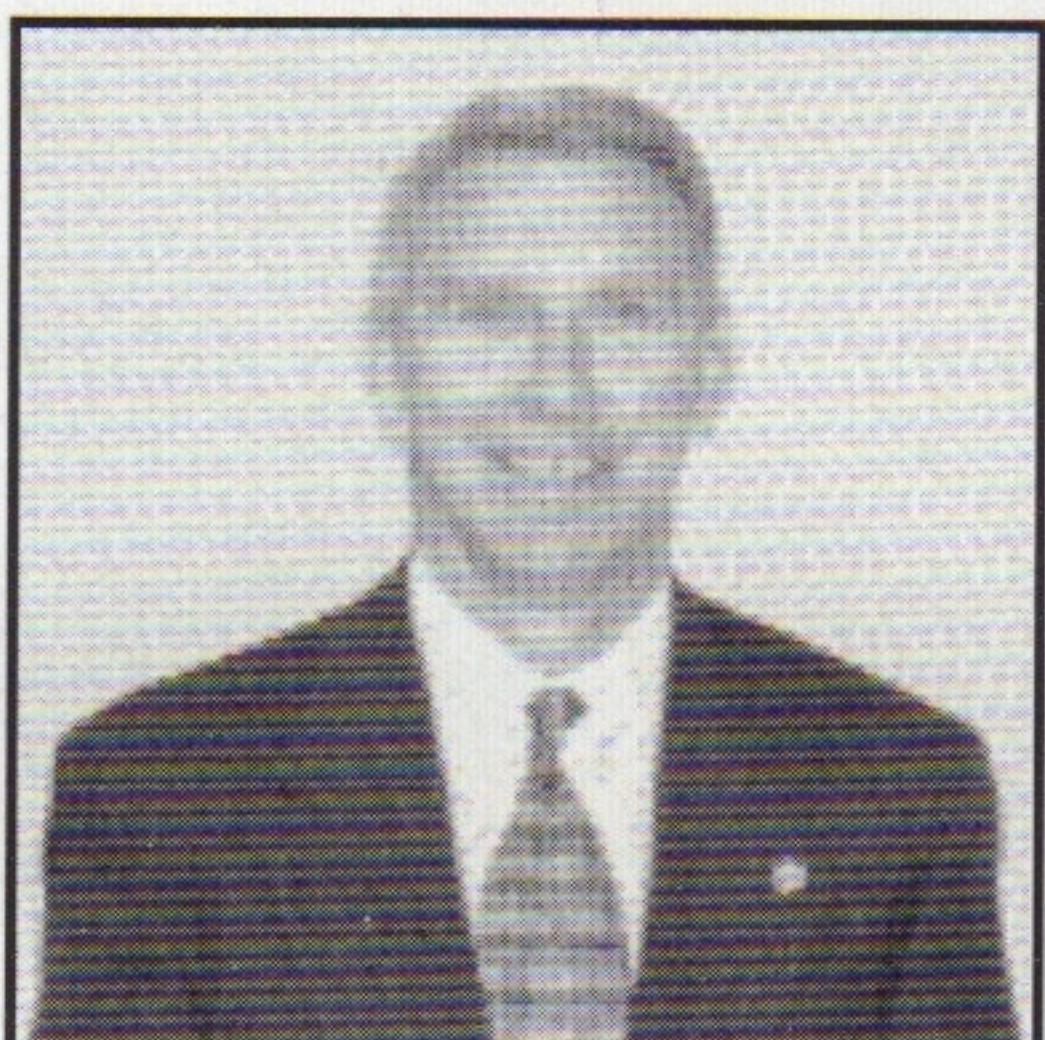Commission on
Administration
Chair

Mr. Steve Spratlin
Commission on
Administration
Vice-Chair

Ms. Alicia Taylor
Commission on Faculty
Chair

Ms. Janice Filer
Commission on Faculty
Vice-Chair

Dr. David Chalker
Commission on Students
Chair

Ms. Bridget Burney
Commission on Students
Vice-Chair

Ms. Sherie Fleming
Commission on Support
Chair

Ms. Regina Doriety
Commission on Support
Vice-Chair

Ms. Martha Donaldson
Secretary

Dr. Jenny Folsom
Executive Assistant to
the President

Dr. Jim Krudop
Executive Assistant to
the President

Ms. Camie Huett
Parliamentarian

Ms. Betty Marks
Historian

Mr. Chris Franklin
Publications Officer

Ms. Debbie Dahl
Legislative Affairs
Dept. of Postsecondary
Representative

Dr. Mike Bailey
Presidents Representative

Ms. Deborah Schaus
Vendors Coordinator

Dr. Latitia McCane
Door Prizes Coordinator

Ms. Necedah Henderson
Registration Coordinator

Mr. Shelly Millender
Auxiliary Services
Coordinator

Ms. Geri Albright
Entertainment Coordinator

Ms. Wilma Quarker-Smith
Evaluations Coordinator

Ms. Lena Dexter
Facility Assignment
Consultant

Ms. Marthanne Brown
Food Services
Coordinator

Message From the Chancellor

Dr. Roy Johnson

Thank you for being part of The Alabama College System. Your contributions are helping make Alabama better in ways that drill down to the most personal level for our fellow citizens. Together, we are helping young people earn academic credit that will transfer at about half the cost of a four-year university. We are helping create a skilled workforce through innovative training programs that enable adults to provide better for their families. We are helping new and existing industries through a comprehensive array of programs designed to help them operate more efficiently. We are helping adult learners conquer their educational challenges to earn their GEDs and compete for better jobs. And we are training the vast majority of healthcare workers in Alabama's hospitals, medical offices and emergency medical services.

The Alabama College System serves more than 250,000 people annually, making it the largest provider of postsecondary education in the state. Over the next decade, our System will produce students capable of filling 80 percent of all new jobs in Alabama. Our graduates will provide the skilled workforce that will enable Alabama to grow and prosper, making life better for all of us through a stronger economy.

The Alabama College Association Conference is an important professional development activity that helps fulfill our mission. While you are participating in this week's ACA Conference, remember that our students are counting on us to teach them skills that will improve their lives. All of us must remain focused on the mission of The Alabama College System, and we must work hard to support the dreams of the thousands who turn to us for educational services. By working together, we are making a positive difference in the lives of our citizens.

Roy W. Johnson,

Chancellor

Keynote Speaker

Dr. Belle Wheelan

Secretary of Education, Commonwealth of Virginia

Dr. Wheelan received her Bachelor of Arts degree from Trinity University with a double major in psychology and sociology. She was the first African-American at Trinity University to be named to Who's Who in American Colleges and Universities. In 2002, the University awarded Dr. Wheelan with the Outstanding Alumnus Award.

Upon graduation, Dr. Wheelan enrolled in Louisiana State University and received a Master of Arts degree in Developmental/Educational Psychology. Subsequently, she accepted employment as an assistant professor of psychology at San Antonio College and held that position for ten years.

In 1982, Dr. Wheelan enrolled in the Community College Leadership Program at the University of Texas and earned a doctoral degree in Educational Administration in 1984. Upon completion of her doctorate, Dr. Wheelan returned to San Antonio College as an administrator.

In 1987, Dr. Wheelan came to Virginia as the Dean of Student Services at Thomas Nelson Community College in Hampton, Virginia. In 1989, Dr. Wheelan assumed the position as the provost of the Portsmouth campus of Tidewater Community College in Portsmouth, Virginia.

In 1992 Wheelan moved to Lynchburg to accept the position of President of Central Virginia Community College. She is the first African-American female to serve as president of a two- or four-year public institution of higher education in the Commonwealth of Virginia. From 1998 to 2002, Dr. Belle S. Wheelan served as President of Northern Virginia Community College, the second largest community college in the nation.

In December, 2001, Dr. Wheelan was appointed as Secretary of Education to Governor Warner's Cabinet. She was sworn in as the Secretary on January 13, 2002, and is the first African-American female to serve in this capacity.

Secretary Wheelan is one of a distinguished group of 10 African-Americans honored with a 2003 Strong Men and Women award. She holds memberships in numerous state and national organizations including the Presidents' Round Table of the National Council on Black American Affairs, the Jobs for Virginia Graduates Board, and the American College Testing (ACT) Board.

Dr. Zelema Harris, President, Parkland College
Speaker — Commission on Administration/Students

In her more than twenty-year career as a community college president, Zelema Harris has earned a national reputation for her leadership and innovation in several of the most challenging areas of higher education: teaching and learning, strategic planning, diversity education, and organizational transformation. President of Parkland College since 1990, Harris is well known for her efforts to "grow your own leaders."

Her published work includes "Commitment to Leadership Development Begins with the CEO" in *The Leadership Gap*, published by Community College Press in 2002 and "Faculty Learners Create a Learning College," published in the April 2002 issue of *Community College Journal*. Harris currently sits on the boards of the American Council on Education and the Community College Survey of Student Engagement (CCSSE). She was named "President of the Year" by the American Association of Women in Community Colleges and "CEO of the Year" by the American Association of Community College Trustees.

Harris holds a doctorate in education and a master's degree from the University of Kansas in Lawrence, Kansas, and a bachelor's degree from Prairie View A&M University in Prairie View, Texas, a historically black college. In 1998, she was inducted into the University of Kansas Women's Hall of Fame.

Dr. Roy Johnson, Chancellor, Alabama College System
Speaker — Commission on Faculty

Dr. Roy Johnson became chancellor of The Alabama College System on July 1, 2002. He is chief executive officer of Alabama's system of public two-year colleges, a system that also includes the Alabama Industrial Development Training Institute, Athens State University, the Alabama Fire College, and a network of regional Skills Training Consortia. The Alabama College System offers academic and technical programs, adult education, and workforce training statewide to provide access to quality educational opportunities, promote economic growth, and improve the quality of life for Alabama citizens.

Dr. Johnson is a distinguished educational administrator, former state legislator, and a veteran of the U.S. Navy who volunteered for service during the Vietnam War. He served in the Alabama House of Representatives from 1974 to 1990, and was Speaker Pro Tempore for four years. As an educator, he worked as a high school teacher and principal before becoming president of Opelika State Technical College and leading that college through a merger with Southern Union State Community College. He served as president of Southern Union State Community College until the Alabama State Board of Education named him chancellor of The Alabama College System.

Dr. Devin Stephenson, President, Snead State Community College
Speaker — Commission on Support

During his 27-year higher education career, Dr. Devin Stephenson has served in a number of capacities, including President, Financial Aid Officer, Director of Admissions, Federal Programs Director, Instructor, ADA Coordinator, SACS Self-Study Director and Liaison, Coordinator of Athletics, Dean of Students, Campus Dean, and Director of Public Relations.

Dr. Stephenson was appointed the 10th President of Snead State Community College in 2003. Prior to that appointment, he served as a dean at Bevill State Community College.

Dr. Stephenson earned an associate in science degree from Walker Junior College, a bachelor of arts degree in Business Administration from Birmingham Southern College, and master's and doctoral degrees in the Administration of Higher Education from The University of Alabama.

Dr. Stephenson is sought after as a motivational speaker and leadership trainer.

CONFERENCE AGENDA

Sunday, November 21, 2004

12:00 p.m. -	6:00 p.m.	Registration
1:00 p.m. -	5:00 p.m.	Cosmetology Workshop
2:00 p.m. -	3:30 p.m.	Association Meetings
4:00 p.m. -	5:00 p.m.	Chancellor's Awards
5:00 p.m. -	6:00 p.m.	Chancellor's Reception

Monday, November 22, 2004

8:00 a.m. -	5:00 p.m.	Registration
8:00 a.m. -	5:00 p.m.	Vendor Exhibits
8:00 a.m. -	8:45 a.m.	Light Breakfast Provided
8:20 a.m. -	8:50 a.m.	ACA Newcomers Meeting
9:00 a.m. -	10:00 a.m.	Workshops
10:00 a.m. -	10:30 a.m.	Vendor Expo/Break
10:30 a.m. -	12:00 p.m.	Opening General Session

Dr. Belle Wheelan, Speaker

12:00 p.m. -	1:30 p.m.	Light Lunch Provided
1:30 p.m. -	2:30 p.m.	Workshops
2:45 p.m. -	3:45 p.m.	Workshops
3:45 p.m. -	4:15 p.m.	Break/Refreshments Provided
4:15 p.m. -	5:30 p.m.	Commission Meetings
8:00 p.m. -	Midnight	Dance

Tuesday, November 23, 2004

8:00 a.m. -	8:30 a.m.	Light Breakfast Provided
8:00 a.m. -	12:00 p.m.	Vendor Exhibits
8:30 a.m. -	9:30 a.m.	Workshops
9:30 a.m. -	9:45 a.m.	Break
9:45 a.m. -	12:00 p.m.	Second General Session

Dr. Roy Johnson, Speaker

Chancellor's Address
Business Meeting
Door Prizes
Adjournment

Alabama College Association
2004 Conference Information

Looking for a Location?

Conference activities are located in two areas; the Birmingham Ballrooms and the East Meeting Rooms. The Birmingham Ballrooms are located in the Birmingham Sheraton Hotel and the East Meeting Rooms are located in the Birmingham Jefferson Convention Complex.

The East Meeting Rooms are located on the first and third floors of the BJCC. Rooms A, B,and C are located on the first floor, while Rooms D, E, F, MGHI, J, K, L, and O are located on the third floor.

Student Ambassadors from Bessemer State Technical College, Jefferson State Community College, and Lawson State Community College will be on hand during the conference to help you find a room. If you need any other information, you may go to the registration area for help.

Attention Newcomers

New to ACA this year? Be sure to attend the Newcomers Meeting scheduled for Monday morning at 8:20 a.m. in room F.

Find out about all the activities scheduled for the conference and how you can get involved. Door prizes will be given away including $50 in cash!

ACA Dance

The Tip Tops, a dance and show band based in Mobile, is the entertainment for this year's ACA Dance.

The band's musical emphasis ranges from the best of the 1950's rhythm and blues to the greatest hits of Motown. Throw in some classics from the 1970's and 1980's, and you have the musical recipe guaranteed to entertain.

The high stepping brass section, known as The Dancing Horns, as well as the glittering Topettes, combined with the groups's choreography and costume changes make The Tip Tops a total entertainment package not to be missed.

The dance begins at 8 p.m. in the Birmingham Sheraton Hotel's Birmingham Ballroom.

Alabama College System: Foundation for Success

Alabama College Association

Foundation for Success

Sunday, November 21, 2004

TIME	ACTIVITY	LOCATION
12:00 p.m. - 6:00 p.m.	Registration	Preconvene Area
1:00 p.m. - 4:00 p.m.	**Cosmetology Workshop** *(See page 15 for information)*	Room L
2:00 p.m. - 3:30 p.m.	**Association Meetings**	
	AAWCC	Room K
	Adult Ed Supervisors	Room F
	ACSPRA	Room J
	Deans of Students Assn.	Room O
	Financial Management Assn.	Room E
	Instructional Officers Assn.	Room MGHI
	Library Association	Room D
4:00 p.m. - 5:00 p.m.	**Chancellor's Awards**	**Birmingham Ballroom**
5:00 p.m. - 6:00 p.m.	**Chancellor's Reception**	**Birmingham Ballroom**

Monday, November 22, 2004

7:30 a.m. - 5:00 p.m.	**Cosmetology Programs** *(See page 15 for information)*	**Room L**
8:00 a.m. - 5:00 p.m.	**Registration**	**Preconvene Area**
8:30 a.m. - 9:00 a.m.	**Light Breakfast**	**Preconvene Area**
8:20 a.m. - 8:50 a.m.	**ACA Newcomers Meeting** Hosted by: Geri Albright and Chris Franklin	**Room F**
9:00 a.m. - 5:00 p.m.	**Adult Education Sessions** *(See page 14 for information)*	**Birmingham Ballrooms**
9:00 a.m. - 10:00 a.m.	**Workshops**	

Session 1-A (TL) *An A is Not an A is not an A: The History of Grading*
Location: Room B
Presenter: Mark Durm

Session 1-B (SD) *Workplace Harassment*
Location: Room C
Presenters: Bryan Kennedy and Deborah Leo

Session 1-C (L) *Ten Common Mistakes Leaders Make & How to Correct Them*
Location: Room D
Presenter: Kenneth Crow

Session 1-D (SS) *Web CT Online Learning Communication Tools*
Location: Room E
Presenter: Linda Hanson and Paul Taylor

Monday, November 22, 2004

9:00 a.m. - 10:00 a.m. **Workshops (*continued*)**

Session 1-E (TL) *Alabama Skill Standards and Certification for Advanced Electronics Technologies*
Location: Room F
Presenter: Lew Bomar and John Reutter, III

Session 1-F (SD) *Partners in Excellence: A Professional Development Consortium Model*
Location: Room J
Presenter: LaDonna Allen

Session 1-G (TL) *Distance Learning Education Using the Internet*
Location: Room K
Presenters: Eddy Burks

Session 1-H (SD) *CompTIA*
Location: Room A
Presenter: Alan Rowland

Session 1-I (TL) *Comprehensive Campus-Wide PLATO!*
Location: Room O
Presenters: Ruth Culver and Pamela Cicirello

SACS—1 **SACS Overview**
Location: Room MGHI
Presenter: Dr. Ann Chard

10:00 a.m. - 10:30 a.m. **Vendor Expo/Break** **Preconvene Area**

10:30 a.m. - 12:00 p.m. **Opening General Session** **Rooms MGHI**

Opening General Session Address
Dr. Belle Wheelan,
Secretary of Education, Commonwealth of Virginia

12:00 p.m. - 1:30 p.m. **Light Lunch Provided** **Preconvene Area**

1:30 p.m. - 2:30 p.m. **Workshops**

Session 2-B (SS) *Building Relationships with High School Counselors and Principals*
Location: Room C
Presenters: Martha Key, Debbie Barton, Sharon Chastine, and Lisa Waldrop

Session 2-C (TL) *George Bush, Colin Powell, and Me: The Classroom Instructor as Leader*
Location: Room D
Presenter: Wynora Freeman

Alabama College Association
Foundation for Success

Monday, November 22, 2004

Session 2-D (SD) *The ACCESS Group Inc.*
Location: Room F
Presenter: Winston Hayes, The ACCESS Group

Session 2-E (SD) *Retirement Systems of Alabama*
Location: Room E
Presenter: Chris Townes

Session 2-F (TL) *The ATLAS Center for Excellence in Teaching and Learning*
Location: Room J
Presenters: Alina Adams, Teresa Ray-Connell, and Barbara Ross

Session 2-G (TL) *Simplify Your Life: Instructing and Tracking Students*
Location: Room K
Presenters: David Earp and Jacki Beck

Session 2-H (TL) *Combining Maple, Excel, Flash and PowerPoint for Online Mathematics*
Location: Room A
Presenters: Ed Howard and Kelly Jones

Session 2-I (SD) *STARS for Dummies*
Location: Room O
Presenter: Keith Sessions

SACS Workshop II
Location: Room MGHI
Presenter: Dr. Ann Chard

2:45 p.m. - 3:45 p.m.   **Workshops**

Session 3-A (TL) *Presenting the 9/11 Commission Report to Social Science Classes: The Essentials*
Location: Room B
Presenter: Harry Joiner

Session 3-B (SS) *Establishing an Advising Center? Take Action Today*
Location: Room C
Presenter: Tracy Whitt

Session 3-C (TL) *From Classroom to Community: Making the Service Learning Connection*
Location: Room D
Presenter: Beryl Odom

Session 3-D (SS) *Moving Through the Maze of Program Evaluation: A Theoretical Approach to Evaluating a Retention Program*
Location: Room E
Presenters: Andrea Agnew and Mimi Johnson

Session 3-E (SD) *Tips for Getting the Most out of Your Architect and Contractor*
Location: Room F
Presenter: Carl Exford

Monday, November 22, 2004

Session 3-F (TL)   *The Long and Winding Road: Creating a Successful Quality Enhancement Plan*
Location: Room J
Presenters: Mell Johnson, Nancy Corser, and Alina Adams

Session 3-G (SS)   *Innovative Instructional Strategies and Student Development Theory: A Dynamic Approach to Educating African-American Students*
Location: Room K
Presenters: Shelly Millender, III and Cedric Burden

Session 3-H (L)   *Workforce Development: The Right Tool for Recruitment and Retention*
Location: Room A
Presenter: Susan Miller

Session 3-I (SD)   *Retirement Systems of Alabama*
Location: Room O
Presenter: Chris Townes, RSA Representative

SACS Workshop II Continues
Location: Room MGHI
Presenter: Dr. Ann Chard

3:45 p.m. - 4:15 p.m.   **Break**   **Preconvene Area**

4:15 p.m. - 5:30 p.m.   **Commission Meetings**

Commission on Administration and Commission on Students
Speaker: Dr. Zelema Harris, President, Parkland College
Location: Room B

Commission on Faculty
Speaker: Dr. Roy Johnson, Chancellor, Alabama College System
Location: Room MGHI

Commission on Support
Speaker: Dr. Devin Stephenson, President, Snead State Community College
Location: Room C

8:00 p.m. - 12:00 a.m.   **Dance**   **Birmingham Ballroom**
Entertainment: The Tip Tops

Workshop Tracks:

Leadership (L)	**Teaching and Learning (TL)**
Student Success (SS)	**Staff Development (SD)**

Alabama College Association
Foundation for Success

8:00 p.m. - 12:00 a.m.	Dance	Birmingham Ballroom

Entertainment: The Tip Tops

8:00 a.m. - 8:30 a.m.	Light Breakfast	Preconvene Area
8:00 a.m. - 9:45 a.m.	Cosmetology Programs	Room L

(See page 15 for information)

8:30 a.m. - 9:30 a.m.	Adult Education	Birmingham Ballroom III
	General Session	

(See page 14 for information)

8:30 a.m. - 9:30 a.m.	Workshops	

Session 4-A (SS) *College Orientation Launches into Cyberspace*
Location: Room B
Presenter: Sherry Quan

Session 4-B (SD) *Designing for Print: The Basics of Prepress for Documents*
Location: Room C
Presenters: Sherry Terry and Holly Trawick

Session 4-C (TL) *Teaching Generation X Students*
Location: Room D
Presenters: Annette Black and Kim Smith

Session 4-D (TL) *On Music: An Integrated Web-Based Approach to Distributed Web-Based Music Instruction*
Location: Room E
Presenters: Bob Head and Carlos Maldonado

Session 4-E (TL) *Enhancing Instruction with Technology: The Classroom Performance System, SchoolPad, IPanel*
Location: Room K
Presenters: Darrell Adams and Matt Adams

Session 4-F (TL) *Educators of Excellence: Mentoring Learning-Center Engaging Educators*
Location: Room J
Presenter: Alina Adams

Tuesday, November 23, 2004   Workshops Session #4

Session 4-G (TL)   *Using Collaborative and Discovery Learning Successfully*
Location: Room A
Presenter: Ken Gafford

Session 4-H (TL)   *Developmental Education - Panel Discussion*
Location: Room O
Presenter: Alicia Taylor

9:30 a.m. - 9:45 a.m.	**Break**
9:45 a.m. - 12:00 p.m.	**Second General Session** **Rooms MGHI**

Chancellor's Address
Dr. Roy Johnson

Business Meeting
Door Prizes
Adjournment

SACS WORKSHOPS
CONDUCTED BY
DR. ANN CHARD, SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS
MONDAY, NOVEMBER 22

SACS Workshop I   **Room MGHI**
9:00 a.m. - 10:00 a.m.
The workshop includes a general overview of the principles of accreditation and the new process for reaffirmation, highlighting differences between the principles and the criteria and will be open to anyone wishing to attend and required of persons being trained as evaluators.

SACS Workshop II   **Room MGHI**
1:30 p.m. - 3:45 p.m.
The workshop will be for persons in the evaluator registry and will be a training session for serving on on-site visiting committees and off-site review committees.

ADULT EDUCATION SESSIONS

Monday, November 22, 2004
9:00 a.m. to 10:00 a.m.

AE-1 *Overview of the GED Online Program*   Location: Birmingham Ballroom III
Presenters: Dr. Chris Tomberlin, Barbara Wood

AE-2 *Alabama's ESL Teacher Manual*   Location: Birmingham Ballroom IV
Presenter: Dr. Jo Smith

AE-3 *Skill Assessment Modules for TABE 9 & 10*   Location: Birmingham Ballroom IX
Presenter: Sam Hess, McGraw Hill/Contemporary

AE-4 *Learning Disabilities Initiative*   Location: Birmingham Ballroom XI
Presenters: Ross Russell, Sharon McCall

AE-5 *How to Teach Short Term Non-Credit Courses in Adult Education*   Location: Birmingham Ballroom XII
Presenter: Tom Collins, Dr. Bob Baker

1:30 p.m. to 2:30 p.m.

AE-6 *How to Implement GED Online*   Location: Birmingham Ballroom III
Presenters: GED Online Panel

AE-7 *TABE 9 and 10*   Location: Birmingham Ballroom IV
Presenter: Sean Klunder, McGraw-Hill/Contemporary

AE-8 *Skill Assessment Modules for TABE 9 & 10*   Location: Birmingham Ballroom IX
Presenter: Sam Hess, McGraw Hill/Contemporary

AE-9 *ESL Matters*   Location: Birmingham Ballroom XI
Presenter: Ursula Lord, U.S. Department of Education, Office of Vocational and Adult Education

AE-10 *Lower Level Reading Program*   Location: Birmingham Ballroom XII
Presenter: Dwain Van Vactor, Steck-Vaughn Publishing Company

2:45 p.m. to 3:45 p.m.

AE-11 *Overview of the GED Online Program*   Location: Birmingham Ballroom III
Presenters: Dr. Chris Tomberlin, Barbara Wood

AE-12 *TABE 9 and 10*   Location: Birmingham Ballroom IV
Presenter: Sean Klunder, McGraw-Hill/Contemporary

AE-13 *PASSKEYS*   Location: Birmingham Ballroom IX
Presenter: Darrell Adams

AE-14 *ESL Matters*   Location: Birmingham Ballroom XI
Presenter: Ursula Lord, U.S. Department of Education, Office of Vocational and Adult Education

AE-15 *How to Teach Short Term Non-Credit Courses in Adult Education*   Location: Birmingham Ballroom XII
Presenter: Tom Collins, Dr. Bob Baker

4:15 p.m. to 5:15 p.m.

AE-16 *How to Implement GED Online*   Location: Birmingham Ballroom III
Presenters: GED Online Panel

AE-17 *Alabama's ESL Teacher Manual*   Location: Birmingham Ballroom IV
Presenter: Dr. Jo Smith

AE-18 *PASSKEYS*   Location: Birmingham Ballroom IX
Presenter: Darrell Adams

AE-19 *Learning Disabilities Initiative*   Location: Birmingham Ballroom XI
Presenters: Ross Russell, Sharon McCall

AE-20 *Lower Level Reading Program*   Location: Birmingham Ballroom XII
Presenter: Dwain Van Vactor, Steck-Vaughn Publishing Company

Tuesday, November 23, 2004
8:30 a.m. to 9:30 a.m.

Adult Education General Session   Location: Birmingham Ballroom III
Alabama Association for Public Continuing Adult Education Meeting

9:45 a.m. to 12:00 p.m.

Second ACA General Session   Location: Room MGHI
Chancellor's Address, Business Meeting, Adjournment

ACA COSMETOLOGY PROGRAM AGENDA
Sunday, November 21, 2004

12:00 p.m. - 1:00 p.m.	**Registration**	
1:00 p.m. - 4:00 p.m.	**Incorporating the Healing Properties** **of Aromatherapy & Dead Sea Minerals** Presenter: Tammy Doering, Nail Technician	Room: L
4:00 p.m. - 5:00 p.m.	**Delmar/Milady Publishing Company** Presenter: Amanda Luckey, Representative	Room: L

Monday, November 22, 2004

7:30 a.m. - 8:00 a.m.	**Program Overview** Presenter: Melinda White, Cosmetology Instructor Gadsden State Community College-Ayers Campus	Room: L
8:00 a.m. - 12:00 p.m.	**Electrotherapy** Presenter: Robin Cochran, Cosmetology Instructor Gadsden State Community College-Ayers Campus	Room: L
12:00 p.m. - 1:00 p.m.	**Lunch**	
1:00 p.m. - 4:00 p.m.	**Spa Pedicures** Presenter: Zora Garner, Nail Technology Instructor Gadsden State Community College-Ayers Campus	Room: L
4:00 p.m. - 5:00 p.m.	**Alabama Board of Cosmetology** Bob McKee, Executive Director	Room: L

Tuesday, November 23, 2004

8:00 a.m. - 9:45 a.m.	**The Integumentary System** Dr. Stacey Haynes, Dermatologist	Room: L
9:45 a.m. - 12:00 p.m.	**Chancellor's Address** Evaluation of Seminar Certificates of Completion	Room: MGHI

Alabama College Association

Foundation for Success

Notes

9:00 a.m. - 10:00 a.m.

1-A   *An A is Not an A is Not an A: The History of Grading (TL)*   Room B

Presenter: Mark Durm, Athens State University

This session will present a history of grading in the United States from 1781 to present: different grading systems, election of valedictorian at Yale; Mount Holyoke Practice in 1897, and other aspects.

1-B   *Workplace Harassment (SD)*   Room C

Presenters: Bryan Kennedy and Deborah Leo, Athens State University

Workplace harassment (including sexual harassment) is a continuing problem for many organizations. This session will help to identify some of the issues and introduce interventions to help create a harassment free workplace. Participants will have an opportunity to ask questions and discuss specific workplace situations.

1-C   *Ten Common Mistakes Leaders Make and*   Room D
    How to Correct Them (L)

Presenter: Kenneth Crow, Wallace State Community College Hanceville

This presentation was developed in part from James K. Van Fleet's book, *The 22 Biggest Mistakes Managers Make and How To Correct Them*. The presentation will focus on ten common mistakes made by today's leaders, methods of correcting the mistakes and a summary of skills necessary to be a good leader.

1-D   *WebCT Online Learning Communication Tools (SS)*   Room E

Presenter: Linda Hanson and Paul Taylor, Jefferson State Community College

This presentation summarizes the different communication tools used with WebCT for online learning. The specific tools are discussions, email, whiteboard, chat, and calendar. Each tool is broken down into its various parts and discussed in detail with examples.

1-E   *Alabama Skill Standards & Certification for*   Room F
    Advanced Electronics Technologies (TL)

Presenters: Lew Bomar and John Reutter, III

ACETEA/Postsecondary will present the new curriculum resulting from the 21 industry electronics workshops held at ACS campuses in the fall of 2004. In addition, ACETEA will present the results of meeting with over 200 industry partners of 21 campus electronics programs to identify a common set of skill standards for the new technologies.
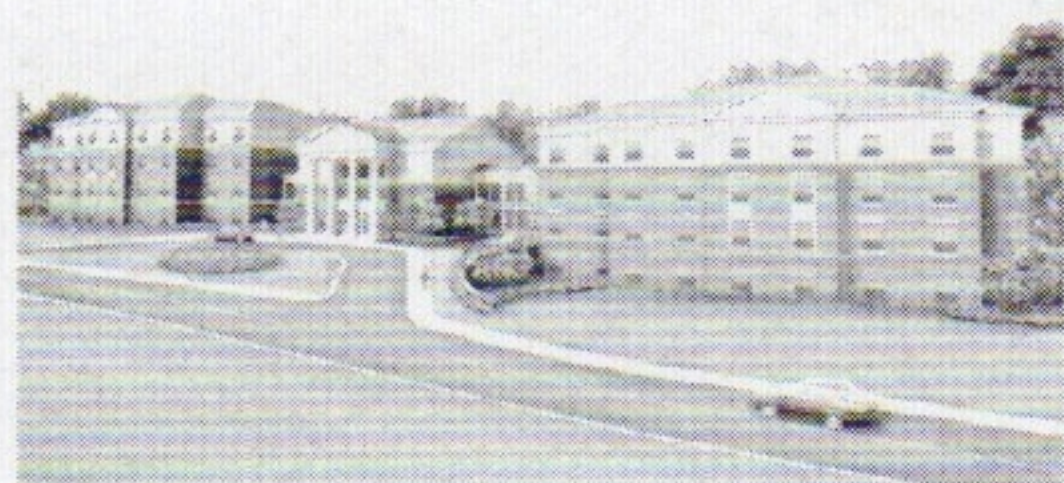
Monday, November 22, 2004   **Workshops Session #1**

1-F *Partners in Excellence:*   Room J
A Professional Development Consortium Model (SD)
Presenter: LaDonna Allen, Wallace State Community College Hanceville

In an effort to maximize resources and build collegiality, three innovative colleges formed a consortium to offer the A-TEAM Experience (Advancing Technology, Education, Achievement, and Motivation). This session is an overview of the exciting process from inception to implementation of the landmark event that served over 800 employees.

1-G *Distance Learning Education Using the Internet (TL)*   Room K
Presenter: Eddy Burks, Athens State University

This session examines development of policies for courses offered through the internet using Blackboard, WebCT, or other programs. Distance Learning courses should be structured to attract new students from a global locale. With that in mind, courses can be developed that are "user friendly." We discuss up-front systems requirements, attendance, homework, exams, and communications used in internet courses.

1-H *CompTIA (SD)*   Room A
Presenter: Alan Rowland, CompTIA

This session will profile the significance of global research available for use by CompTIA members surrounding the development of and use of technology within various sectors. In addition, he will familiarize the audience with the National Cristina Foundation, a non-profit organization partnered with CompTIA to offer recycled computer components to qualified school systems. CompTIA offers career-planning tools that are effective in assisting teachers coach and mentor students towards careers in information technology fields.

1-I *Comprehensive Campus-Wide PLATO! (TL)*   Room O
Presenters: Ruth Culver and Pamela K. Cicirello, PLATO Learning, Inc.

Plato representatives will outline how PLATO is being used for cost-recovery, open-exit developmental education programs as well as comprehensive solutions for adult education, one-stops, and workforce development. The models used by six Alabama colleges will be discussed. Topics include: assessment, curriculum design, professional development, and the advantages of interactive, distance learning.

Alabama College Association
Foundation for Success

1:30 p.m. - 2:30 p.m.

Notes

2-B   *Building Relationships With*   Room C
High School Counselors and Principals (SS)
> *Presenters: Martha Key, Debbie Barton, Sharon Chastine, and Lisa Waldrop,*
> *Shelton State Community College*

High school counselors and principals can be valuable college recruiters. Research suggests that they can also dramatically influence a student's perceptions and decisions about college selections. This presentation will focus on this issue and how Shelton personnel have used various methods to develop relationships with counselors and principals, and as a result, how students and the college have benefited. This forum will be beneficial for anyone interested in innovative strategies for building stronger high school relationships to help ensure students' success.

2-C   *George Bush, Colin Powell, and Me:*   Room D
The Classroom Instructor as Leader (TL)
> *Presenter: Wynora Freeman, Shelton State Community College*

This presentation offers a hands-on, participant-centered presentation on enhancing and utilizing innate leadership skills for transition from classroom to boardroom.

2-D   *ACCESS GROUP (SD)*   Room F
> *Presenter: Winston Hayes, The ACCESS Group*

This session will be an interactive discussion of software updates. The objective is to provide the most up-to-date information on product software and systems developed by The ACCESS Group, Inc.

2-E   *Retirement Systems of Alabama (SD)*   Room E
> *Presenter: Chris Townes, RSA Representative*

Information on the Teachers' Retirement System as well as the RSA-1 Deferred Compensation Plan.

2-F   *The ATLAS Center for Excellence in Teaching and Learning (TL)*   Room J
> *Presenters: Alina Adams, Teresa Ray-Connell, and Barbara Ross,*
> *Wallace State Community College Hanceville*

Participants in this session will experience a day in the ATLAS Center - art, music, technology, learning-centered educational excellence, professional development, committees, conversations, coffee, cookies and more! The ATLAS Center for Excellence in Teaching and Learning is committed to Advancing Teaching, Learning, And Service in fun and innovative ways.

Workshop Tracks:

Leadership (L)   **Teaching and Learning (TL)**
Student Success (SS)   **Staff Development (SD)**

Monday, November 22, 2004   **Workshops Session #2**

2-G   ***Simplify Your Life: Instructing and Tracking Students (TL)***   Room K
Presenters: David Earp and Jacki Beck, Pace Learing Systems

Pace Learning Systems has the answer: Our software, PaceWare, not only instructs your students on an individual basis in math, language, and reading skills, but also can track lesson mastery, time on task, and learning rates. Better yet, we can show you how to obtain more than one year gain in less than fifty hours of instruction with our proven method that has been used in developmental education programs across the nation. With so much to cover and so little time, let us show you how to be effective and efficient with the nation's premier basic skills system.

2-H   ***Combining Maple, Excel, Flash and PowerPoint for***   Room A
Online Mathematics Presentation (TL)
Presenters: Ed Howard and Kelly Jones, Enterprise-Ozark Community College

This presentation will show how to utilize a combination of Maple, Excel, Flash and Power Point to create visual components to be added to online mathematics courses.

2-I   ***STARS for Dummies (SD)***   Room O
Presenter: Keith Sessions, Executive Director, AGSC/STARS

This session is designed for all college personnel. The Statewide Articulation and Reporting System (STARS) is one of the most innovative programs developed to positively impact our students. We will discuss general information about the STARS Program - background and history, organizational structure, benefits, frequently asked questions, and more.

Alabama College Association

Foundation for Success

2:45 p.m. - 3:45 p.m.

3-A   ***Presenting the 9/11 Commission Report to***   Room B

Social Science Classes : The Essentials (TL)
Presenter: Harry Joiner, Athens State University

This is one of the government's most significant reports ever, and should be integrated into several social science classes. This presentation will help teachers understand the essential information that should be included in their classes.

3-B   ***Establishing an Advising Center? Take "Action" Today! (SS)***   Room C
Presenter: Tracy Whitt, Wallace State Community College Hanceville

Everyone who is ready to engage students in a rewarding and successful ACTION - oriented collegiate experience should attend this session. We will share our experience and insight in developing and establishing an advising center from the ground up. Where to begin? What services to provide? Who will be served? Suggestions will be given and accepted.

3-C   ***From Classroom to Community:***   Room D
Making the Service Learning Connection
Presenter: Beryl Odom, Gadsden State Community College

Service Learning provides students an opportunity to take their classroom knowledge and skills out in the community to serve with non-profit agencies, faith-based organizations, or schools. Students gain "hands-on" experience while developing an awareness of their community's problems and needs and learn to become a part of the solution to those problems through service.

3-D   ***Moving Through the Maze of Program Evaluation:***   Room E
A Theoretical Approach to Evaluating a Retention Program (SS)
Presenters: Andrea Agnew, Bishop State Community College and
Mimi Johnson, Trenholm State Technical College

This presentation examines four basic types of evaluation approaches as they relate to collegiate retention programs. Approaches studied include: a) objectives-oriented, b) management oriented, c) expertise-oriented, and d) participant-oriented. This presentation also discusses common myths concerning evaluation and helps to answer the following questions: What is program evaluation? What can program evaluation accomplish in relation to retention programs? What questions should be considered when designing an evaluation for retention programs? Additionally, attention is given to planning, organizing, and collecting information, analysis of data, and interpretation of findings.

3-E   ***Tips for Getting the Most Out of Your Architect and Contractor(TL)*** Room F
Presenter: Carl Exford, Exford Architects

The audience will learn about basic tasks and procedures that can be requested of their architect and contractor that can help them receive better design documents and a building that is on time and in the budget.

3-F   ***The Long and Winding Road:***   Room J
Creating a Successful Quality Enhancement Plan (TL)
Presenters: Mell Johnson, Nancy Corser, and Alina Adams,
Wallace State Community College Hanceville

The presentation is pertinent to QEP Committee members at your institution as well as anyone who is interested in improving student engagement through learning innovation. Presenters will share significant issues in the development of a QEP as well as feedback from our SACS On-Site Committee members.

Monday, November 22, 2004   **Workshops Session #3**

3-G   **Innovative Instructional Strategies and**   Room K
      Student Development Theory: A Dynamic Approach to
      Educating African-American Students (SS)
      Presenters: Shelley Millender, III and Cederic J. Burden, Lawson State Community College
This presentation will highlight selected instructional strategies that will facilitate academic success for African-American students and illustrate how major student development theories can be used as a sound pedagogical classroom approach.

3-H   **Workforce Development:**   Room A
      The Right Tool for Recruitment and Retention (TL)
      Presenter: Susan Miller, Shelton State Community College
Shelton State Community College has increased services and grown its population by further developing non-traditional training programs. Adult education, targeted instruction, pre-employment and job-specific skill training are attracting a previously underserved segment of the region. Through a vital coalition with business and community leaders, the college leads the area in workforce development.

3-I   **Retirement Systems of Alabama (SD)**   Room O
      Presenter: Chris Townes, RSA Representative
Information on the Teachers' Retirement System as well as the RSA-1 Deferred Compensation Plan.

SACS WORKSHOPS
CONDUCTED BY
DR. ANN CHARD, SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS

MONDAY, NOVEMBER 22

SACS Workshop I   **Room MGHI**
9:00 a.m. - 10:00 a.m.
The workshop includes a general overview of the principles of accreditation and the new process for reaffirmation, highlighting differences between the principles and the criteria and will be open to anyone wishing to attend and required of persons being trained as evaluators.

SACS Workshop II   **Room MGHI**
1:30 p.m. - 3:45 p.m.
The workshop will be for persons in the evaluator registry and will be a training session for serving on on-site visiting committees and off-site review committees.

Notes

PLACES TO SEE, THINGS TO DO...

For Information about attractions and restaurants in the Birmingham Area, contact the Birmingham Convention and Visitor's Bureau at (205) 458-8000.

Notes

8:30 a.m. - 9:30 a.m.

4-A   ***College Orientation Launches Into CyberSpace (SS)***   Room B
Presenter: Sherry Quan, Bessemer State Technical College
Orientation is a key retention component that facilitates smooth transition for new college students. With hectic schedules and limited staff and resources, utilization of online orientation disseminates necessary information in a concise manner, prevents boredom, and accommodates flexible schedules. Learn about pros and cons, critical components, and examples of existing sites.

4-B   ***Designing for Print: The Basics of Prepress for Documents (SD)*** Room C
Presenters: Sherry Terry and Holly Trawick, Bevill State Community College
This presentation will take the mystery out of printing. So many people do not realize what a commercial printer needs to produce a quality product. We will take you through the stages of printing a document, including important factors such as paper type and weight, spot colors, process colors, image resolution, and digital photo basics.

4-C   ***Teaching Generation X Students (TL)***   Room D
Presenters: Annette Black and Kim Smith, Shelton State Community College
This presentation will address how generation X students differ from previous groups and how these differences impact teaching/learning. Suggestions will be offered to help manage these quick response/cyberspace-based students.

4-D   ***On Music: An Integrated, Web-Based Approach to***   Room E
Distributed Web-Based Music Instruction (TL)
Presenters: Bob Head and Carlos Maldonado, Northwest Shoals Community College
The integration of Internet, CD ROM, and interactive web-based animation and database technologies, makes it possible, for the first time, to offer distributed, web-based music courses to a remote audience in a cost-efficient, time-saving, interactive, learner-centered, customizable manner.

Tuesday, November 23, 2004   **Workshops Session #4**

4-E   *Enhancing Instruction with Technology:*   Room K
            The Classroom Performance System, SchoolPad, IPanel (TL)
            Presenters: Darrell Adams and Matt Adams, Adams Learning Resources

This session will include a demonstration of how to effectively enhance instruction and learning with motivational techniques by using a remote student response system and interactive white-board peripherals. Emphasis will be on how to increase audience participation, gain immediate feedback, assess, grade, track and report student achievement and progress.

4-F   *Educators of Excellence:*   Room J
            Mentoring Learning - Center Engaging Educators (TL)
            Presenter: Alina Adams, Wallace State Community College Hanceville

This presentation outlines the initial steps in the journey to learning-centered excellence, engaging all campus constituents through the Engaging Educators Series, a professional development program that includes learning styles, practical applications workshops and casual learning conversations. The Educators of Excellence are transforming courses and preparing for peer-supported exponential growth.

4-G   *Using Collaborative and Discovery Learning Successfully (TL)*   Room A
            Presenter: Ken Gafford, Bevill State Community College

This presentation offers infromation on how instructors in all disciplines can use techniques for involving students in their own successful learning.

4-H   *Developmental Education: Panel Discussion (TL)*   Room O
            Presenter: Alicia Taylor, Department of Postsecondary Education

This interactive session is designed for anyone interested in developmental education. Administrators and faculty from across our system will participate in a panel discussion describing how they have incorporated technology into an open entry/open exit program. Bring your questions and be prepared to discuss what is happening at your college.

Notes

Congratulations...

...to all the Chancellor's Award winners and nominees who were recognized for their dedication and service to their institutions and to the students of the Alabama College System.

Workshop Tracks:

L
Leadership

TL
Teaching and Learning

SS
Student Success

SD
Staff Development

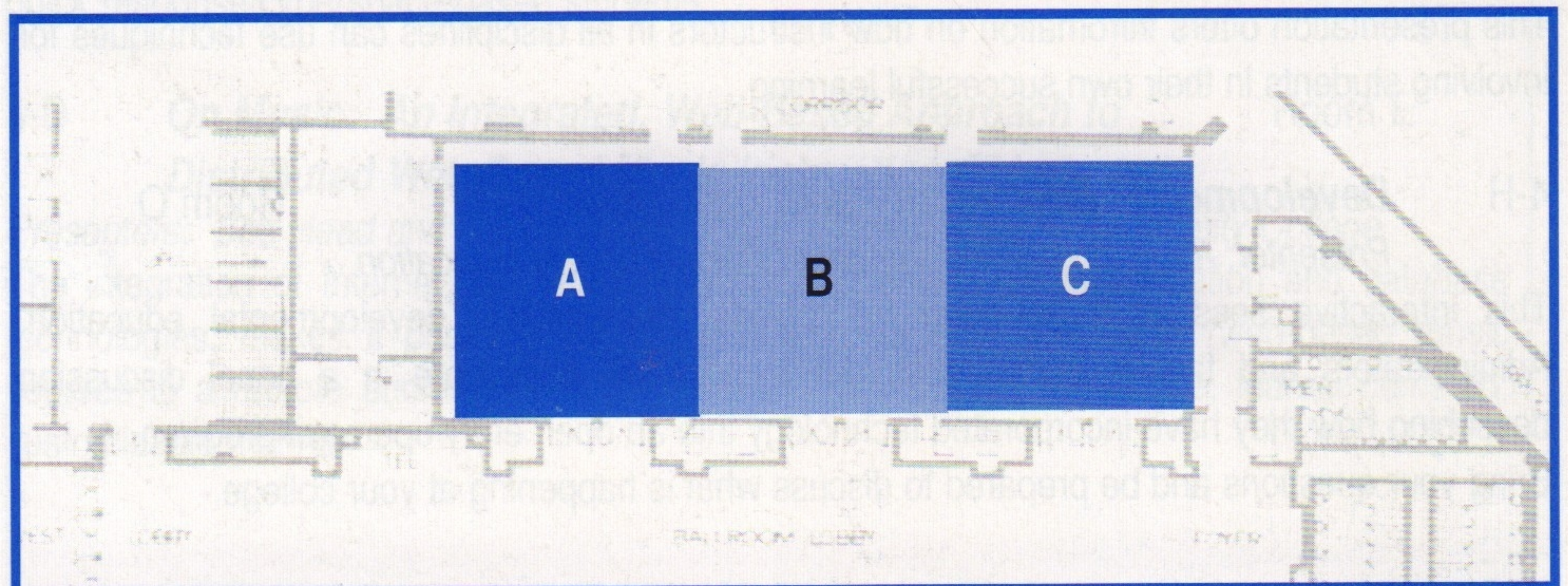# Birmingham Ballrooms - Sheraton Birmingham Hotel

- Chancellor's Awards
- Chancellor's Art Exhibit
- Chancellor's Reception
- Adult Education Sessions
- ACA Dance

East Meeting Rooms - BJCC

FIRST FLOOR
- ACA Workshops
- Commission Meetings

THIRD FLOOR
- Association Meetings
- Cosmetology Meetings
- Newcomers Meeting
- Opening General Session
- ACA Workshops
- SACS Workshops
- Commission Meetings
- Second General Session
  Chancellor's Address
  Business Meeting